REMARKS

By this amendment, claims 2-4 and 10 have been canceled, and claims 1 and 5-9 have been amended. The Examiner will note that claim 1 now claims the combination of the sign and a base having multiple limitations which distinguish over the prior art, both in terms of anticipation and obviousness.

Questions regarding this application can be directed to the undersigned attorney at the telephone/ facsimile numbers provided.

Respectfully submitted

By:

John G. Posa

Reg. No. 37,424

Gifford, Krass, Groh, Sprinkle, Anderson & Citkowski, PC 280 N. Old Woodward Ave., Ste 400

Birmingham, MI 48009 (734) 913-9300 FAX (734) 913-6007

Date: Jan. 28, 2004

280 N. OLD WOODWARD AVENUE, STE. 400, BIRMINGHAM, GIFFORD, KRASS, GROH, SPRINKLE, ANDERSON & CITKOWSKI, P.C.

MICHIGAN 48009-5394 (248) 647-6000